



CV: PIA ALEBORG

Production Design, Costume Design & Art Direction

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PRESENTATION

My professional starting point was in Jewellery Art. Here I explored and expressed my ideas and observations in projects that centered on how jewellery interacts with body, identity and personal sphere.

As a jewellery artist, I came to focus a lot on specific moods and sensations. This way of working sharpened my attention to detail, how specific elements and subtle nuances can intensify a situation or experience. This led to a number of collaborations with directors where my role is to bring out and visualize the essence of the story told and of the characters portrayed.

In 2019, I founded my own label, MATTER MATTER STUDIO, specializing in custom-made ceramics for restaurants. I have a passion for clay and gastronomy, but in 2022 I found myself missing the world of film and performance production. Today, I say yes to the collaborations I like the most, whether related to production design, film characters, or gastronomy projects.

EDUCATION

2000/-01 MFA Jewellery Art, HDK School of Design and Crafts at University of Gothenburg.

1999/-00 Jewellery for Fashion (MA-level) Central Saint Martin's College of Art and Design, London Institute, London.

1995/-99 Jewellery Art, HDK School of Design and Crafts at University of Gothenburg.

1994 Falkenberg Konstscola, Falkenberg, Sweden.

1993/-94 Silversmithing and Metall Craft, Stenebyskolan, Dals-Långed, Sweden.

1992/-93 FKU Preparatory Artist Education, Schillerska Gymnasiet, Gothenburg, Sweden.

1990/-92 Esthetical-Practical Program, Schillerska Gymnasiet, Gothenburg, Sweden.

PRODUCTIONS – SELECTION

FEATURE

- **Äkta skräck** – *Costume Design*. Director: Daniel di Grado – (premiere in 2025)
- **Koko-di koko-da** – *Production Design*. Director: Johannes Nyholm, 2019
- **X&Y** – *Seamstress*. Director: Anna Odell, 2018
- **Flotten** – *Costume Design, Make Up & Hair*. Director: Markus Lindén, Fasad, 2017
- **Fraemling** – *Production Design, Costume Design, Set Design, Make Up & Hair*. Director: Mikel Cee Karlsson, 2017
- **Exfrun** – *Production Design, Costume Design, Set Design, Make Up & Hair*. Director: Katja Wik, 2017
- **Jätten** – *Costume Design, Make Up & Hair*. Director: Johannes Nyholm, 2016
- **Turist** – *Costume Design*. Director: Ruben Östlund, 2014
- **PLAY** – *Production Design (Costume Design, Set Design, Props, Make Up & Hair)*. Director: Ruben Östlund, 2011
- **De Ofrivilliga** – *Production Design (Costume Design, Set Design, Props, Make Up & Hair)*. Director: Ruben Östlund, 2007

TV SERIES

- **Painkiller** – *Costume Design*. Director: Gabriela Pichler (Will be shown at SVT in 2024)

SHORT

- **Speldosan** – *Costume and Set Design, Props, Make Up & Hair*. Director: Johannes Nyholm, 2016
- **Knuffen** – *Production Design (Costume, Set Design, Props, Make Up & Hair)*. Director: My Sandström, 2013
- **Lifestyle** – *Costume Design, Make Up & Hair*. Director: Henrik Andersson, 2012
- **Picknick** – *Costume Design, Make Up & Hair*. Director: Henrik Andersson, 2010
- **Incident by a Bank** – *Production Design (Costume Design, Set Design, Props, Make Up & Hair)*. Director: Ruben Östlund, 2009
- **Incidenten** – *Costume Design, Make Up & Hair*. Director: Henrik Andersson, 2007
- **Nattbad** – *Production Design (Costume Design, Set Design, Props, Make Up & Hair)*. Director: Ruben Östlund, 2006
- **Weekend** – *Costume Design, Make Up & Hair*. Director: Henrik Andersson, 2005

PERFORMANCE

- **Bis Zum Tod** – *Costume and Set Design, Props, Make Up & Hair*, Director: Markus Öhrn, Prod: Institutet, 2014
- **Allegorie des Glücks** – *Costume Design, Make Up & Hair*. Director: Markus Öhrn, 2014
- **Etant Donnés** – *Costume Design and Props*. Director: Markus Öhrn, 2012
- **We Love Africa and Africa Loves Us** – *Costume Design, Props, Make Up & Hair*. Director: Markus Öhrn, Prod: Institutet, 2012
- **Conte D'Amour** – *Costume Design, Props, Make Up & Hair*. Director: Marcus Öhrn, Prod: Institutet, 2010

MUSIC VIDEO

- **José González** (Leaf Off/The Cave) – *Styling*. Director: Mikel Cee Karlsson, 2015
- **Milagres** (Jeweled Cave) – *Production Design, Make Up & Hair*. Director: Mikel Cee Karlsson, 2014
- **Amplifetes** (You Want It) – *Production Design, Make Up & Hair*. Director: Mikel Cee Karlsson, 2013
- **Junip** (Your Life Your Call) – *Production Design, Make Up & Hair*. Director: Mikel Cee Karlsson, 2013
- **Junip** (Line of Fire) – *Production Design, Make Up & Hair*. Director: Mikel Cee Karlsson, 2013
- **Amplifetes** (You/Me/Evolution) – *Production Design, Make Up & Hair*. Director: Mikel Cee Karlsson, 2012
- **Jenny Wilson** (Let my shoes lead me forward) – *Styling, Make Up & Hair*. Directors: Johannes Nyholm, Andreas Nilsson, P-I Snälls, 2006

COMMERCIAL

- **Myrorna Second Hand** – *Styling, Set Design, Make Up & Hair*. Agency: Aoki, 2017
- **Dixie** S/S-17 – *Styling*. Agency: Aoki, 2017
- **Göteborg & Co** by Stendahls – *Styling*. Agency: Kokokaka, 2017
- **Myrorna Second Hand** – *Styling*. Agency: Aoki, 2016
- **Varbergs Kusthotell** – *Styling, Props, Make Up & Hair*. Agency: Aoki, 2016
- **Myrorna Second Hand**, S/S -16 – *Styling*. Agency: Aoki, 2016
- **Aspenäs Herrgård, Hotell and 3conference** – *Styling, Props and MakeUp*. Agency: Aoki, 2015
- **IKEA**, *Set Design, Styling and Props*. Agency: Kokokaka 2015
- **Varbergs Kusthotell** – *Styling, Props, Make Up & Hair*. Agency: Aoki, 2015
- **IKEA** – *Styling, Props, Make Up & Hair*. Agency: Aoki and Kokokaka, 2015
- **Westerbergs** – *Styling*. Agency: Aoki, 2015

- **Winner of Guldbaggen** at the Guldbaggegalan Award for **Best Make Up & Hair** for Jätten, Director: Johannes Nyholm, Garagefilm 2017
- Nominated for **Best Costume Design** at the Guldbaggegalan Award for my costume design for Play, Director: Ruben Östlund, Plattform Produktion 2011
- Konstnärsnämnden, two-year governmental working-grant, 2003/2004 and 2009/2010
- Göteborgs Stads konsthantverksstipendium, 2006

